



LAQUITA CLEARE.

Intro

Connection, emotion, engagement: THESE are the principles that get results in the world of Hollywood entertainment. But, they apply just as powerfully to the business realm.

Our next speaker has worked in commercials, film, and television - both in front of and behind the camera. She has worked alongside Oscar and Emmy Award winners, with multimillion and billion-dollar companies, and with high-profile business leaders, deciphering exactly how the power of story can help us create real change—not just in peoples' lives, but inside our organizations.

What she realized is that, when you choose to look beyond meeting agendas, sales numbers, and KPIs, the ONLY thing that really matters - whether you're a blockbuster movie producer or talented business leader - is how you keep people ENGAGED.

Today, LaQuita Cleare is a sought-after speaker, facilitator, and communications consultant. She teaches audiences that the same storytelling formula that Hollywood uses to evoke powerful emotions on the big screen is THE formula that will help you create the ultimate level of engagement in your communication.

She has spoken in 50 countries and helped thousands of people elevate how they connect, build support, and strengthen trust—with their customers, with their employees, and with each other.

Without further ado, please join me in welcoming LaQuita Cleare...



LAQUITA CLEARE.

AV Needs: Live Events

- ✓ One bottle of water before the presentation begins and another on stage.
- ✓ A big screen or digital projector at the front, ideally 16:9 in ratio.
- ✓ A wireless microphone: a lavalier or an over-the-ear type works.
- ✓ A wireless remote/clicker for the presentation.
- ✓ An AV cable (3.5mm jack that can be connected to LaQuita's MacBook and the speaker).
- ✓ A USB Type-C to HDMI adapter cable for her MacBook to connect to the screen or projector.
- ✓ Speakers for the audio should be loud enough for all the attendees to hear clearly.
- ✓ An extra microphone for attendees, in case they are asked to participate individually. This can be wired or wireless. The number of microphones needed is dependent on the number of attendees, the size of the room, and how easily a microphone can be passed around.
- ✓ The room and venue should be big enough for participant breakout group sessions and activities.
- ✓ There is no specific seating arrangement that is recommended, as it depends on the number of participants and size of the room. Participants will need to be able to see LaQuita and the presentation clearly, and have enough space for breakout group activities. For workshops, round tables are preferred for participants.
- ✓ The total number of attendees must be provided at least a week prior to the event to make necessary adjustments for group activities.
- ✓ The location details, parking instructions and check-in instructions must be provided at least a week prior to the event—the earlier, the better.
- ✓ For hybrid setups, a live camera (i.e. Meeting Owl, Webcam, etc.) and another screen is required for the virtual participants to see LaQuita and her presentation, and for LaQuita to see the virtual participants during the session. Another speaker must also be attached to the device where the virtual participants are located, so that LaQuita can hear them when they need to share insights, ask questions, or are called to participate.

Pre-Event Tech Check:
A pre-event tech check is required to ensure that everything will run smoothly. Ideally, this should be scheduled 1 hour or 30 minutes prior to the event.

Recording:
Recording of LaQuita's speech/session is not allowed unless prior arrangements have been made with LaQuita, and this has been agreed upon in writing.

Presentation Slides:
Presentation slides are customized for each event, therefore no copies will be provided to the client. In the event that the presentation needs to run on another machine/device other than LaQuita's laptop, a USB containing the presentation will be provided, but will be obtained after the event and should not be copied to the other machine that will be used.

Contact Person:
Contact details of the persons in charge needs to be provided prior to the event.



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AV Needs: Virtual Events

- ✓ For virtual keynotes and workshops where the client needs to use their own meeting platform, instead of the one we use, a tech rehearsal will be required at least 15 to 30 minutes prior to the event. This is to ensure that assigning of hosts, co-hosts, screen sharing access, etc. are all set before the event starts.
- ✓ A calendar invitation with the meeting links and meeting passcodes for the virtual event should be submitted upon confirmation of the event date, if you will be using your own meeting platform.
- ✓ LaQuita's team will send the necessary meeting links and calendar invitations to you for any virtual events that will be conducted through our own platform.
- ✓ For virtual events where we do use our own meeting platform, a tech rehearsal is not required unless you would like to specifically request one.
- ✓ A co-host request must be advised at least 3 days prior to the event, and the name and email address of the co-host(s) are needed for communication.
- ✓ The total number of attendees must be provided at least a week prior to the event to make necessary adjustments for group activities.

Recording:

Recording of LaQuita's speech/session is not allowed unless prior arrangements have been made with LaQuita, and this has been agreed upon in writing.

Presentation Slides:

Presentation slides are considered LaQuita's intellectual property and won't be provided to you in advance, as they are customized for each event.

AI Meeting Notetakers and Similar:

Since each event is designed to be immersive and requires attendee participation, meeting notetakers are not allowed. However, when discussed and agreed upon in advance, PDF handouts will be provided to participants for take-home learning.



LAQUITA CLEARE.

Short Bio

LaQuita Cleare: Master Storyteller and Engagement Expert

Before LaQuita was one of the most trusted communication experts in the world, she was an award-winning actor, writer, and producer in Hollywood.

Today, she translates the storytelling secrets she learned from the movie business into a fail-proof method for executives, startups, and global brands to unlock true engagement at any level.

Using The Engagement Code™, she translates the storytelling craft she mastered supporting Oscar-winning stars on set as a Hollywood actor, writer, and producer into actionable lessons for corporate audiences, so they can experience real business results.

She has helped thousands of people elevate how they connect, build support, and strengthen trust—with their customers, with their employees, and with each other. Audiences walk away feeling inspired, motivated, and driven to connect on a more human level.



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Long Bio

LaQuita Cleare: Master Storyteller and Engagement Expert

Before LaQuita was one of the most trusted communication experts in the world, she was an award-winning actor, writer, and producer in Hollywood. Today, she translates the storytelling secrets she learned from the movie business into a fail-proof method for executives, startups, and global brands to unlock true engagement at any level.

Using the same Hollywood formula used to evoke powerful emotions on the big screen, she teaches organizations how to create and sustain engagement in their brand, ideas, and customers, so they can achieve remarkable business results. She has helped clients recruit top talent, secure millions in capital, command billion-dollar sales, and elevate their businesses to unprecedented levels.

LaQuita is also the Founder and CEO of the Clear Communication Academy where she works with actors, executives, public figures, and professionals—helping them to become more confident, inspiring, and dynamic communicators.

As a keynote speaker, she has delivered talks in over 50 countries and represented top brands like Samsung, Chase Bank, Cover Girl, Jameson, and Hallmark. She has featured on stages alongside Nobel Prize winners, celebrities, and Harvard professors and moderated panels with past presidents and world leaders.

Currently residing in Los Angeles, she has worked in commercials, TV, and film alongside Emmy and Golden Globe winning actors—featuring as the lead in multiple movies, starring as a series regular in various television shows, and appearing in numerous theatrical productions. LaQuita has appeared on NBC, ABC, FX Network, Lifetime, and LA Talk Radio, among others. She is a graduate of Loyola University of Chicago with a B.A. in Theatre Arts and a B.S. in Psychology.